



NEURO-LINGUISTIC PROGRAMMING

NLP Certification Programs

Level One · Level Two · Level Three

BANN Training & Consultancy Institute — founded 2008 by Ahmad Youssef

About This Program

BANN Training & Consultancy Institute is a Beirut-based psychosocial consultancy and training center founded in 2008 by Ahmad Youssef. Alongside its consulting and reconstruction work, BANN delivers a Neuro-Linguistic Programming (NLP) certification pathway spanning three levels to date, accredited internationally.

Level One introduces the foundational tools of NLP and requires no prior background. Level Two — the Practitioner level — builds on those foundations with advanced techniques for participants moving into coaching, training, or professional practice. Level Three — Master Practitioner — is BANN's most advanced tier, preparing experienced practitioners to work with complex identity-level change and, ultimately, to train and certify others. The levels are designed to be taken in sequence.

Pathway at a Glance

	Level One	Level Two	Level Three
Program	NLP Level One — Diploma Training	NLP Practitioner — Level Two	NLP Master Practitioner — Level Three
Duration	3 Days	6 Days	Two-Phase Format
Training Hours	18 Hours	36 Hours	48+ Hours
Delivery Mode	Face-to-Face, Online, or Hybrid	In-Person or Online	In-Person
Prerequisite	None	Completion of NLP Level One	Completion of NLP Level Two
Certifying Body	INLPTA (USA)	INLPTA (USA)	ANLPTA
Certificate Issued	NLP Level One Diploma Certificate	NLP Practitioner Certificate	NLP Master Practitioner Certificate

FOUNDATION PROGRAM

Level One — Diploma Training

Neuro-Linguistic Programming (NLP): Foundations & Core Tools

Training Overview

CERTIFIED BY International NLP Trainers Association (INLPTA), USA	TRAINING PROVIDER BANN Training & Consultancy Institute
DURATION 3 Days	TOTAL TRAINING HOURS 18 Hours
DELIVERY MODE Face-to-Face, Online, or Hybrid	

Trainer & Contact

Trainer: Diana Deeb

Certified NLP Trainer & Practitioner, accredited by the International NLP Trainers Association (INLPTA), USA

— **Phone / WhatsApp:** +961 81 237 814

What Is This Training About?

The NLP Level One Diploma Training is an introductory yet comprehensive program that covers the foundations and core tools of Neuro-Linguistic Programming.

This training is designed to help participants understand how the mind works, how language shapes perception and behavior, and how habits, emotional responses, and beliefs are formed — with a strong focus on conscious awareness and sustainable change.

Through practical tools, guided exercises, and experiential learning, participants will learn how to:

- Plan and implement desired changes
- Set clear and achievable goals
- Communicate with clarity and impact
- Transform limiting thought and behavior patterns
- Improve results in both personal and professional life

Themes Covered

- Definition and foundations of NLP
- The Learning Ladder
- The Mercedes Model
- NLP Presuppositions
- Representational Systems
- Anchoring Techniques
- Association and Dissociation
- Adjusting Negative Feelings
- Phobia Processes
- Circle of Excellence
- New Behavior Generator
- The Swish Technique
- Submodalities
- Conscious and Unconscious Mind
- Filters and Perception
- NLP Perceptual Positions
- The Walt Disney Strategy

Who Can Attend?

This training does not require any prior knowledge of psychology or NLP. It is suitable for:

- Individuals seeking personal growth and self-awareness
- Professionals aiming to improve communication and performance
- Coaches, trainers, educators, and leaders
- Consultants and therapists (as a complementary skill set)
- Anyone interested in understanding human behavior and mindset

Certification

Participants who successfully complete the training receive an NLP Level One Diploma Certificate, issued by BANN Training & Consultancy Institute and certified by the International NLP Trainers Association (INLPTA), USA.

- **INLPTA Official Website:** www.inlpta.org

PRACTITIONER PROGRAM

Level Two — Practitioner Certification

Neuro-Linguistic Programming (NLP) Practitioner Training

Training Overview

CERTIFIED BY International NLP Trainers Association (INLPTA), USA	TRAINING PROVIDER BANN Training & Consultancy Institute
DURATION 6 Days	TOTAL TRAINING HOURS 36 Hours
DELIVERY MODE In-Person or Online	PREREQUISITE Completion of NLP Level One

About the Training

NLP Practitioner (Level Two) is an advanced program designed for individuals aiming to become professionals in self-development, coaching, and training others. It builds on the foundational NLP skills from Level One and dives deeper into advanced techniques to enhance personal and professional effectiveness.

This training helps participants achieve goals, enhance communication skills in individual and group settings, manage daily stress, and apply NLP strategically in work, home, or other life domains.

Themes Covered

- **Representational Systems:** Forms, Leader System, Comparison System, Eye Accessing Cues, Shifting Systems, Sensory-Based Language
- **NLP Presuppositions:** Mind Map, Ability & Possibility, Flexibility, Communication
- **Rapport:** Calibration, Levels, Mirroring, Pacing & Leading, Sorting
- **Communication Model:** Filters, Model Establishment, Communication Blockers, Leading Situations, Recalling & Inferring
- **Framing & Reframing:** Core reframing techniques and applications
- **Language & Programming:** Meta Language Model, Milton Model
- **Hypnosis:** Presumptions, Levels, Unconscious Definitions, Process, Indirect Trance Induction, Embedded Commands, Magic Words
- **Time Line Therapy:** Core techniques and applications

Course Outcomes

By the end of this program, participants will be able to:

- Apply advanced NLP techniques for personal and professional growth
- Build rapport and influence ethically in various situations
- Communicate effectively and manage interpersonal relationships
- Use strategic NLP tools to overcome challenges and achieve goals
- Integrate hypnosis and timeline techniques in coaching and self-development

Certification

Participants who successfully complete the training receive an NLP Practitioner Certificate, issued by BANN Training & Consultancy Institute and certified by the International NLP Trainers Association (INLPTA), USA.

— **INLPTA Official Website:** www.inlpta.org

— **Association Members Portal:** www.ainlpta.com/members

A curated list of the Top 20 NLP books (eBooks) is also provided for further learning.

Prerequisites

Participants must have completed NLP Level One from any internationally accredited NLP institution.

Contact Information

If you have already registered using the form, use the details below to get in touch with a trainer.

— **Phone / WhatsApp:** +961 81 237 814

ADVANCED PROGRAM

Level Three — Master Practitioner Certification

Neuro-Linguistic Programming (NLP) Master Practitioner Training

Training Overview

CERTIFIED BY ANLPTA	TRAINING PROVIDER BANN Training & Consultancy Institute
DURATION Two-Phase Format	TOTAL TRAINING HOURS 48+ Hours
DELIVERY MODE In-Person	PREREQUISITE Completion of NLP Level Two (Practitioner)

About the Training

NLP Master Practitioner (Level Three) is BANN's advanced-level certification for practitioners ready to deepen their command of NLP and take on a mentoring role. Building on the Practitioner foundation, this level equips participants to work with more complex, identity-level change — timeline techniques, submodalities, advanced language patterns, and modeling — and prepares graduates to train and certify others in their own name.

What Participants Receive

- A Master Practitioner Certificate, with the authority to issue NLP Diploma-level certificates under your own signature
- One-year ANLPTA membership, renewable annually
- A course manual in both Arabic and English
- A curated library of key NLP reference materials

Themes Covered

- **Part One — Self-Orientation:** Neurological Logical Levels, Core Identity Traits, Beliefs, Values, Personal Mission, Higher Mental Programs, MBTI Personality Typing, Linguistic Cues for Representational Systems
- **Part Two — Neurological Model I: Timeline Techniques:** Clearing Negative Emotions, Belief Change, Reprogramming Higher-Level Programs, Restructuring the Values Hierarchy, Core Transformation, Belief Change (Alternate Method)
- **Part Three — Language Techniques:** Temporal Language Patterns, Information-Gathering Through Language, Sleight of Mouth, Identity Change, Cartesian Coordinates, Deepening Trance Induction, Therapeutic Work Under Hypnosis
- **Part Four — Neurological Model II: Submodalities:** Belief Change, Sensory Acuity Development, Submodality Chaining, Collapsing Compulsive Habits, Adjusting the Values Hierarchy
- **Part Five — Modeling:** Strategies, The Concept of Strategy, Strategy Elicitation, Modeling Human Excellence

Participation Requirements

Participants must hold an NLP Practitioner (Level Two) certificate from an internationally accredited institution.

Certification

Participants who successfully complete the training receive the NLP Master Practitioner Certificate — BANN's advanced credential, which also authorizes holders to independently issue and sign NLP Diploma-level certificates. Certification includes one year of ANLPTA membership, renewable annually.

Trainer & Contact

Trainer: Ahmad Youssef

Director and Founder, BANN Training & Consultancy Institute

— **Phone / WhatsApp:** +961 81 237 814

BANN TRAINING & CONSULTANCY INSTITUTE

Supporting awareness, growth, and sustainable change.